



Quick facts about home theft



Over 2 million home burglaries are reported every year.*

more than **4** out of **5** survey respondents do not protect items outside the home.†

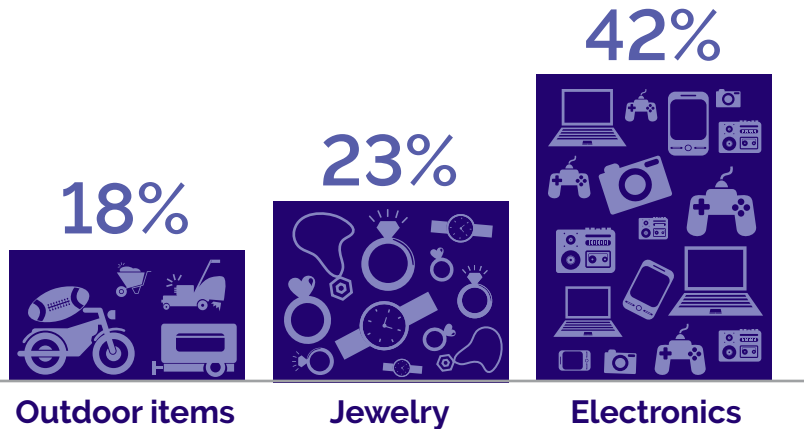


Outside items are least protected and offer the greatest opportunity for theft.



“ These items can include bikes, sports equipment, pool pumps and AC units. ”

Survey respondents take the most precautions to protect their electronics (42%) and jewelry (23%) from burglars. Only 18% of respondents take measures to protect outdoor/recreational items.† (That's more than 4 out of 5 respondents who do not protect outdoor items.)



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